### DES301 Profesional Project: Planning & Prototyping Gemma Ereza Ferrie 1700964

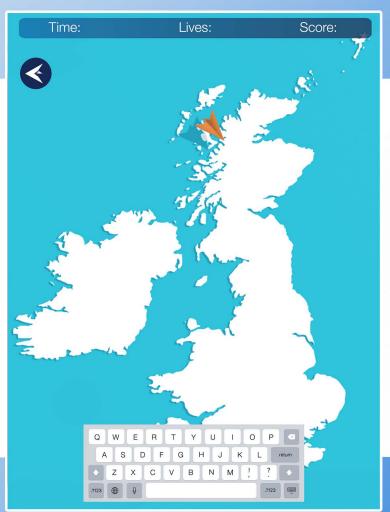


**Production Portfolio** 

#### Personal Breakdown of the Brief Recap:

When first reading over the NATS iOS app brief there where a few key points that I highlighted for moving forward. From my own initial interpretation, I concluded that the client where looking for our team to interpret their "student air traffic controller unit endorsement training" to bring our significantly different perspective to their out dated training equipment. That It must be built for "I-pad pro" which straight away gave me the impression that overall design and feel to anything we where creating had to reach similar standards to that apple adhere to. "User" is key second to interesting visuals- we had to design something that would be useful for students first. The NATS brief was very helping outline what the client's priorities with the app lie. They included what they "need, want, and must" have in this project. Needs included; following NATS guidelines, form a method of user improvement, "Material Design", following brand guidelines, data visualization, and self-improvement. Wants included colour theory, animation and sound. Must for the client where- analytics and user testing. The over all project aims where to make the training engaging, interactive and easy to follow for the user- also having a level of personal integration for the user. We where given three learning modules to re-purpose them for an I-pad experience.

#### Location Indicators Game Assets







My final polished look
UI by myself



UK 3D map, airport towers and paper plane models all created in 3Ds Max









Folding paper tower animation shots... created with the cloth modifier in 3Ds Max.

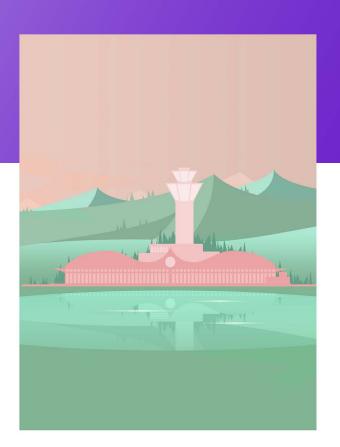
Final Presentation Slide for Location Indicators Game



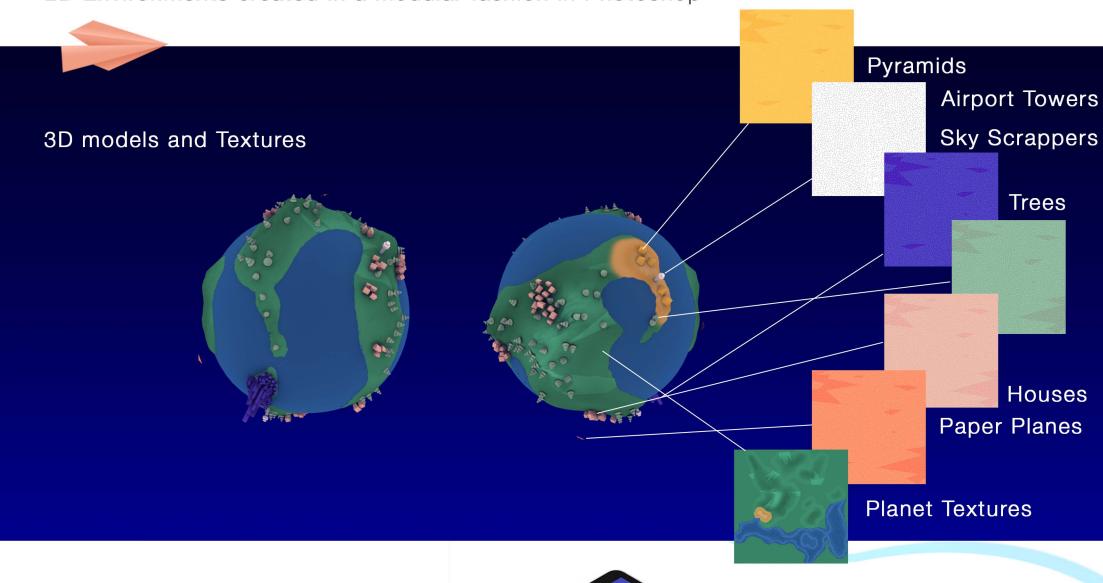
#### Altimetry Game Assets







2D Environments created in a modular fashion in Photoshop



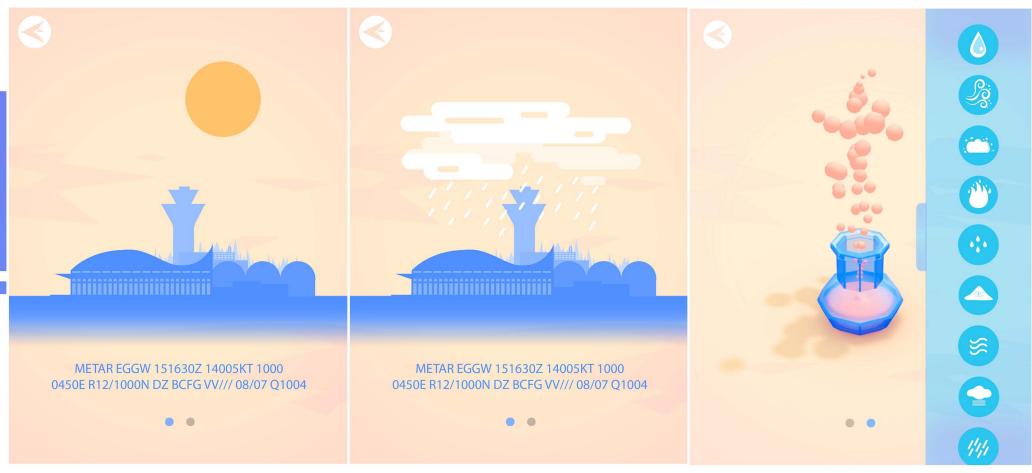
Final Presentation Slide for Altimetry Game



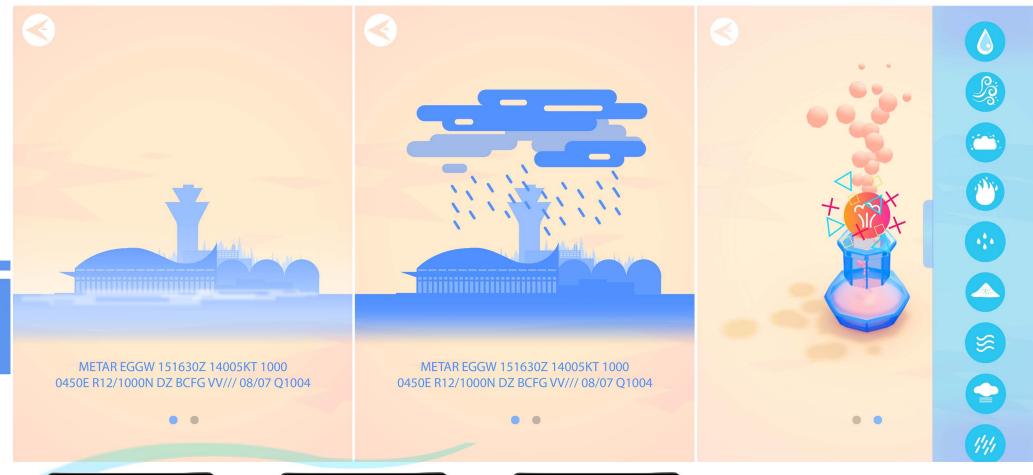




#### Metar Lab Game Assets



3D beaker with bubble loop animation, created in 3Ds Max.





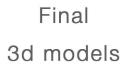
2D environments and weather effects created in Photoshop...
Mixing reaction animation and full mock-game play created in After Effects...
Weather UI by Elena Nikolova

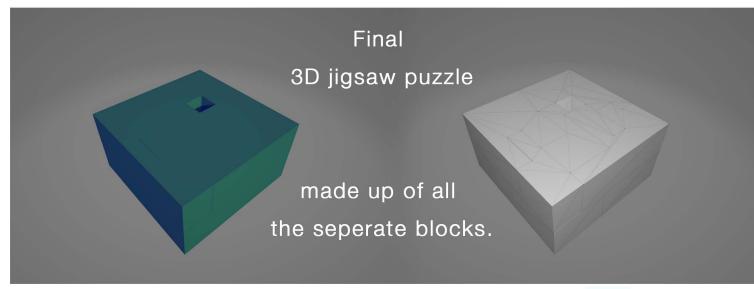


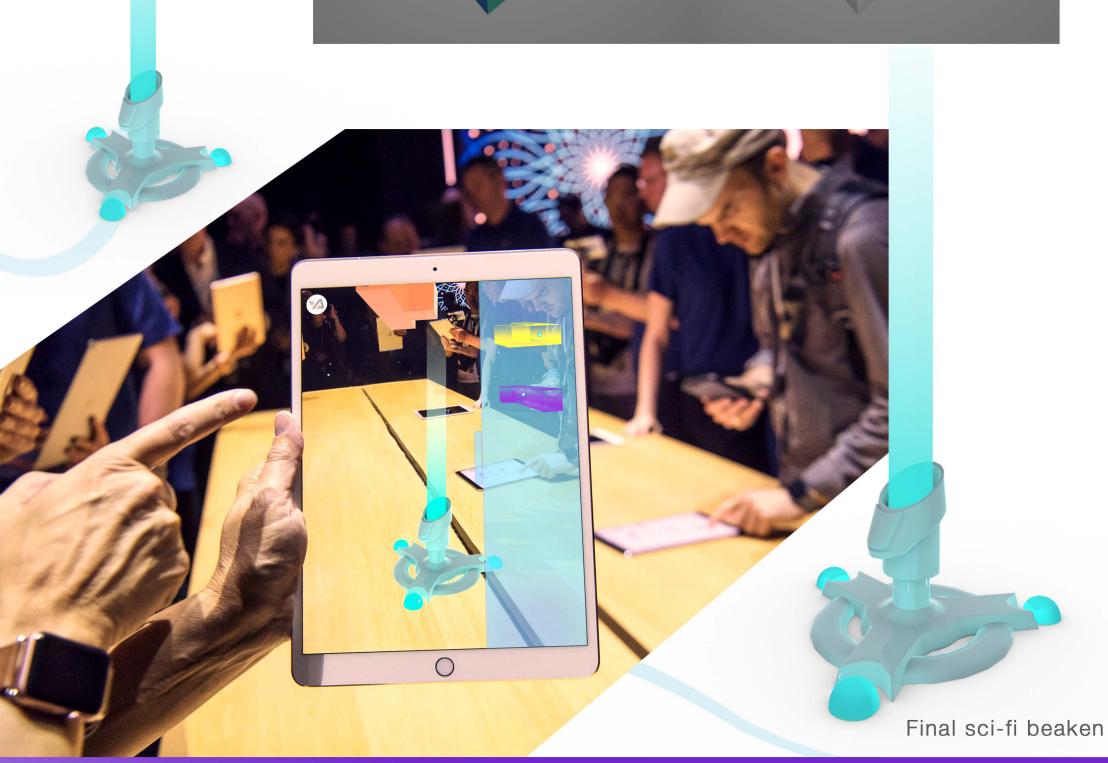
Final Presentation Slide for Metar Lab Game

## AR Game Assets

Concept art for both assets and feel of the game...





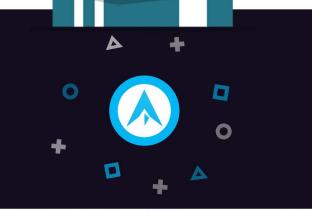


#### Marketing Images for NATS App





#### NATS Academy trailer...

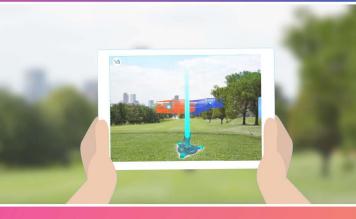
































Final Game Play Trailer art work & animation

# Birds of a Feather

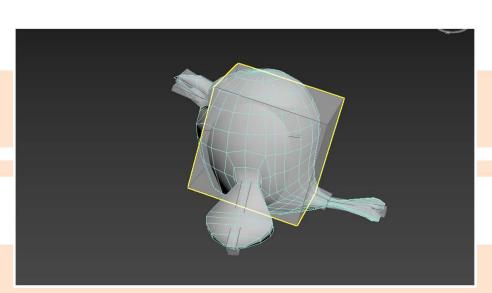
#### Global Game Jam

January 25-27th 2019

Theme "What home means to you"

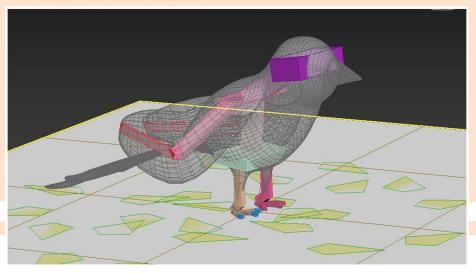


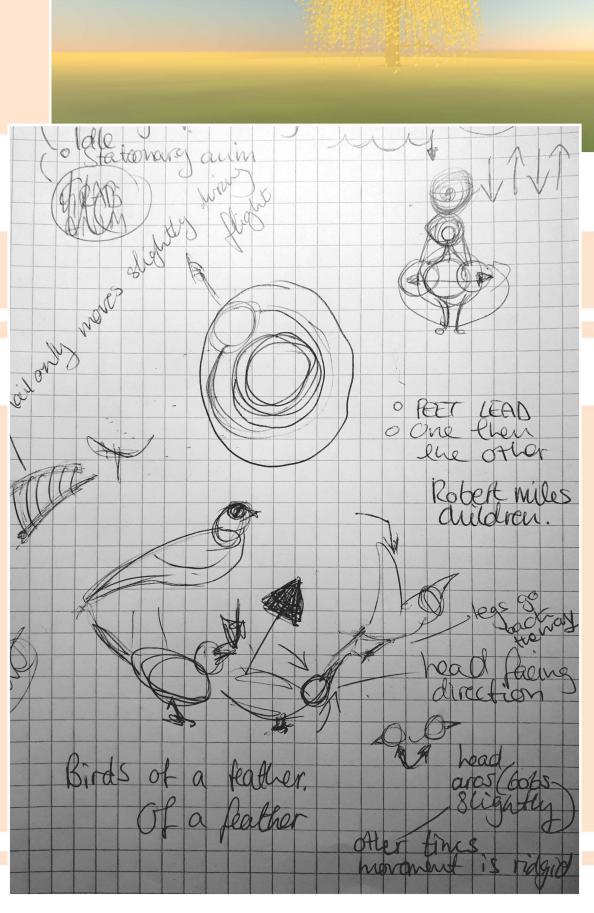




#### Game Asset contribution:

- 3D character models.
- Character animations.
- 3D tree model.
- Logo & homescreen art.
- Music score.
- Video for animations.





Know Thy-self Game Jam
March 2019

POST-ENFOUNTERS

Created all 2D art assets game animation/ sprites Opening and closing animations Logos and UI







"You are a scientist tasked with monitoring a fledgling alien that landed on Earth and was captured by the government and put in Area 51.

It is your job to look after and study the alien, which you can do by catering for its needs and trying to communicate with it through the visualisation system.

Meanwhile the government is looking to you, as lead scientist, to fulfil their experiments on the Alien to find ways of preventing real world disasters happening around Earth.

You must multitask, keeping the world in order and caring for the alien, who's emotional state could mean the difference between his species arriving and invading Earth to rescue him, or arriving peacefully."









